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## WHAT IS CLAIMED IS:

1. A computer-based method for assisting end users in performing tasks related to the upstream exploration and production areas of the oil and gas industry, the method comprising:

accessing a first display, the first display comprising:

one or more task items, wherein each of the one or more task items specifies a particular task related to the upstream exploration and production areas of the oil and gas industry; and

one or more subtask items each associated with a first task specified by a currently active task item of the one or more task items, wherein each of the one or more subtask items specifies a particular subtask of the first task, wherein each of the one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item;

selecting a first subtask item of the one or more subtask items associated with the first task in response to a first user input; and

displaying one or more task detail items of a first subtask specified by the first subtask item in response to said selecting the first subtask item, wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item;

wherein the plurality of task detail displays each comprises information for use in assisting the end users in performing one or more portions of at least one of the tasks related to the upstream exploration and production areas of the oil and gas industry.

25 2. The method of claim 1, further comprising:

selecting a first task detail item of the one or more task detail items in response to a second user input; and

displaying a first task detail display in response to said selecting the first task detail item, wherein the first task detail display comprises information about one or more

products or services provided by a vendor, and wherein the information is related to performing one or more particular tasks related to the upstream exploration and production areas of the oil and gas industry.

- 5 3. The method of claim 2, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.
- 4. The method of claim 2, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.
- 5. The method of claim 4, wherein the additional information includes one or more of textual information, graphical information, video information and audio information.
  - 6. The method of claim 2, wherein the first task detail display comprises one or more items which are user-selectable to display other task detail displays.
- 7. The method of claim 2, wherein the first task detail display comprises one or more items which are user-selectable to display another portion of the first task detail display.
- 8. The method of claim 2, further comprising:
  providing one or more personal displays for the end user; and
  the end user adding a link to the first task detail display to one of the one or more personal displays.
  - 9. The method of claim 8, wherein the personal displays are web pages provided by a web server.

10. The method of claim 1, wherein the information comprised in each task detail display includes information about one or more of products or services configured for use in the upstream exploration and production areas of the oil and gas industry.

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- 11. The method of claim 10, wherein each of the plurality of task detail displays is associated with one or more of a plurality of task detail items, wherein each of the plurality of task detail items is associated with one of a plurality of subtask items, and wherein each of the plurality of subtask items is associated with one of the plurality of individual task items.
- 12. The method of claim 1, wherein the tasks are specific tasks, and wherein the method further comprises, prior to said accessing the first display:

accessing a second display comprising a plurality of individual task items, wherein each of the plurality of individual task items specifies a particular specific task related to the upstream exploration and production areas of the oil and gas industry, and wherein each of the plurality of individual task items is user-selectable to display a display for the particular specific task specified by the individual task item;

selecting a first individual task item of the plurality of individual task items in response to a second user input; and

displaying the first display in response to said selecting the first individual task item;

wherein the first display comprises one task item, wherein the task item is the first individual task item, and wherein the task item is the currently active task item.

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13. The method of claim 1, wherein the first display comprises a plurality of task items, wherein the tasks specified by the plurality of task items are high-level tasks, wherein each of the plurality of task items is user-selectable to display information related

to the particular high-level task specified by the task item, and wherein one of the plurality of task items is the currently active task item.

14. The method of claim 13, further comprising:

selecting a different one of the plurality of task items in response to a second user input, wherein the selected different one of the plurality of task items becomes the currently active task item in response to said selecting; and

displaying a different one or more subtask items each associated with a second task specified by the currently active task item, wherein each of the different one or more subtask items specifies a particular subtask of the second task, wherein each of the different one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item.

- 15. The method of claim 1, wherein the first display and the plurality of task detail displays are configured to be displayed by user interface software.
- 16. The method of claim 15, wherein the user interface software implements a web browser, and wherein the first display and the plurality of task detail displays are provided to the web browser by a web server.

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- 17. The method of claim 15, wherein the first display and the plurality of task detail displays are provided to the user interface software by an Application Service Provider (ASP).
- 18. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the geology and geophysics disciplines of the upstream exploration and production areas of the oil and gas industry.

19. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the geology discipline of the upstream exploration and production areas of the oil and gas industry.

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20. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the geophysics discipline of the upstream exploration and production areas of the oil and gas industry.

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21. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the drilling discipline of the upstream exploration and production area of the oil and gas industry.

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22. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the production engineering discipline of the upstream exploration and production area of the oil and gas industry.

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23. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the reservoir engineering discipline of the upstream exploration and production area of the oil and gas industry.

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24. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the business management discipline of the upstream exploration and production area of the oil and gas industry.

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- 25. The method of claim 1, wherein the plurality of task detail displays further comprise information for use in assisting the end users in performing one or more portions of at least one task related to the information management discipline of the upstream exploration and production area of the oil and gas industry.
- 26. A computer-based method for assisting end users in performing tasks related to the upstream exploration and production areas of the oil and gas industry, the method comprising:

displaying a plurality of individual task items on a first display, wherein each of the plurality of individual task items specifies a particular task related to the upstream exploration and production areas of the oil and gas industry, and wherein each of the plurality of individual task items is user-selectable to display a display for the particular task specified by the individual task item;

selecting a first individual task item of the plurality of individual task items in response to a first user input;

displaying a second display for a first task specified by the first individual task item in response to said selecting the first individual task item, wherein the second display includes one or more subtask items each specifying a particular subtask of the first task, and wherein each of the one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item;

selecting a first subtask item of the one or more subtask items associated with the first task in response to a second user input; and

displaying in the second display one or more task detail items of a first subtask specified by the first subtask item in response to said selecting the first subtask item, wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item;

wherein the plurality of task detail displays each comprises information for use in assisting the end users in performing one or more portions of at least one of the tasks related to the upstream exploration and production areas of the oil and gas industry.

- The method of claim 26, wherein the information comprised in one or more of the plurality of task detail displays includes information about one or more of products or services for use in the upstream exploration and production areas of the oil and gas industry.
- 10 28. The method of claim 26, wherein each of the plurality of task detail displays is associated with one or more of a plurality of task detail items, wherein each of the plurality of task detail items is associated with one of a plurality of subtask items, and wherein each of the plurality of subtask items is associated with one of the plurality of individual task items.

29. The method of claim 26, further comprising:

selecting a first task detail item of the one or more task detail items in response to a third user input; and

displaying a first task detail display in response to said selecting the first task detail item, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and wherein the information is related to performing one or more particular tasks in the upstream exploration and production areas of the oil and gas industry.

25 30. The method of claim 29, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.

31. The method of claim 29, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.

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- 32. The method of claim 31, wherein the additional information includes one or more of textual information, graphical information, video information and audio information.
- 33. The method of claim 29, wherein the first task detail display comprises one or more items which are user-selectable to display other task detail displays.
  - 34. The method of claim 29, wherein the first task detail display comprises one or more items which are user-selectable to display another portion of the first task detail display.

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35. The method of claim 26, wherein the first display, the second display and the plurality of task detail displays are web pages provided by a web server and displayed by a web browser.

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36. The method of claim 26, wherein the method is further applicable for assisting the end users in performing tasks related to one or more of the geology, geophysics, drilling, production engineering, reservoir engineering, business management and information management disciplines of the upstream exploration and production areas of the oil and gas industry.

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37. A computer-based method for assisting end users in performing high-level tasks related to the upstream exploration and production areas of the oil and gas industry, the method comprising:

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displaying a plurality of high-level task items on a first display, wherein each of the plurality of high-level task items specifies a high-level task related to the upstream exploration and production areas of the oil and gas industry, and wherein each of the plurality of high-level task items is user-selectable to display more information related to the particular high-level task specified by the high-level task item;

selecting a first high-level task item of the plurality of high-level task items in response to a first user input;

displaying one or more task topic items associated with a high-level task specified by the first high-level task item in response to selecting the first high-level task item, wherein each of the one or more task topic items specifies a particular task topic of the high-level task, wherein each of the one or more task topic items is user-selectable to display task details of the particular task topic specified by the task topic item;

selecting a first task topic item of the one or more task topic items associated with the first high-level task in response to a second user input; and

displaying in the second display one or more task detail items in response to said selecting the first task topic item, wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item;

wherein the plurality of task detail displays each comprises information for use in assisting the end users in performing one or more portions of at least one of the high-level tasks related to the upstream exploration and production areas of the oil and gas industry.

- 38. The method of claim 37, wherein the information comprised in one or more of the plurality of task detail displays includes information about one or more of products or services for use in the upstream exploration and production areas of the oil and gas industry.
- 39. The method of claim 37, wherein each of the plurality of task detail displays is associated with one or more of a plurality of task detail items, wherein each of the

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plurality of task detail items is associated with one of a plurality of subtask items, and wherein each of the plurality of subtask items is associated with one of the plurality of individual task items.

5 40. The method of claim 37, further comprising:

selecting a first task detail item of the one or more task detail items in response to a third user input; and

displaying a first task detail display in response to said selecting the first task detail item, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and wherein the information is related to performing one or more particular tasks in the upstream exploration and production areas of the oil and gas industry.

- 41. The method of claim 40, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.
- 42. The method of claim 40, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.
- 43. The method of claim 42, wherein the additional information includes one or more of textual information, graphical information, video information and audio information.
- 44. The method of claim 40, wherein the first task detail display comprises one or more items which are user-selectable to display other task detail displays.

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- 45. The method of claim 40, wherein the first task detail display comprises one or more items which are user-selectable to display another portion of the first task detail display not currently displayed.
- 5 46. The method of claim 37, wherein the first display, the second display and the plurality of task detail displays are web pages provided by a web server and displayed by a web browser.
- 47. The method of claim 37, wherein the method is further applicable for assisting the end users in performing tasks related to one or more of the geology, geophysics, drilling, production engineering, reservoir engineering, business management and information management disciplines of the upstream exploration and production areas of the oil and gas industry.

48. A computer-based method for assisting end users in performing tasks related to a field of endeavor, the method comprising:

accessing a first display, the first display comprising:

one or more task items, wherein each of the one or more task items specifies a particular task related to the field of endeavor; and

one or more subtask items each associated with a first task specified by a currently active task item of the one or more task items, wherein each of the one or more subtask items specifies a particular subtask of the first task, wherein each of the one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item;

selecting a first subtask item of the one or more subtask items associated with the first task in response to a first user input; and

displaying one or more task detail items of a first subtask specified by the first subtask item in response to said selecting the first subtask item, wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item;

wherein the plurality of task detail displays each comprises information for use in assisting the end users in performing one or more portions of at least one of the tasks related to the field of endeavor.

- 49. The method of claim 48, wherein the field of endeavor is the oil and gas industry.
- 50. The method of claim 49, wherein the field of endeavor is the upstream exploration and production areas of the oil and gas industry.
  - 51. The method of claim 50, wherein the field of endeavor is the geology and geophysics discipline of the upstream exploration and production areas of the oil and gas industry.

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- 52. A server computer system comprising:
  - a processor; and
  - a memory, wherein the memory includes:

a knowledge base, wherein the knowledge base comprises information on a plurality of tasks related to the upstream exploration and production areas of the oil and gas industry;

a server program; and

a plurality of displays, wherein the plurality of displays are configured to be provided by the server program as a task-centric user interface to the knowledge base;

wherein the server program is executable by the processor within the server computer system to:

provide a first display of the plurality of displays to a client system, wherein the first display comprises one or more task items each associated with one of the plurality of tasks;

receive a first user input specifying a first of the one or more task items and selecting a first of the one or more tasks associated with the first task item;

provide a second display of the plurality of displays to the client system in response to the first user input, wherein the second display comprises one or more subtask items each associated with one of one or more subtasks of the first task;

receive a second user input specifying a first of the one or more subtask items and selecting a first of the one or more subtasks associated with the first subtask item; and

update the second display on the client system in response to the second user input, wherein after the update the second display comprises one or more task detail items each associated with one of one or more task details of the first subtask;

wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item; and

wherein the plurality of task detail displays each comprises information for use in assisting end users in performing one or more portions of at least one of the tasks related to the upstream exploration and production areas of the oil and gas industry.

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53. The server computer system of claim 52, wherein the server program is further executable by the processor within the server computer system to:

receive a third user input selecting a first task detail item of the one or more task detail items; and

provide a first task detail display to the client system in response to the third user input, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and wherein the information is related to performing one or more particular tasks related to the upstream exploration and production areas of the oil and gas industry.

- 54. The server computer system of claim 53, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.
- 55. The server computer system of claim 54, wherein the textual information comprises one or more items associated with other task detail displays, and wherein the server program is further executable by the processor within the server computer system to:

receive a fourth user input selecting a first of the one or more items; and provide a second task detail display to the client system in response to the fourth user input selecting the first item.

56. The server computer system of claim 54, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry, wherein the additional information includes one or more of textual information, graphical information, video information and audio information, and wherein the server program is further executable by the processor within the server computer system to:

receive a fourth user input selecting a first of the one or more icons; and provide a display to the client system in response to the fourth user input, wherein the display displays particular additional information associated with the first icon.

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57. The server computer system of claim 52, wherein the server program is a web server program, and wherein the plurality of displays are web pages configured to be displayed by a web browser.

- 58. The server computer system of claim 52, wherein the server program is accessed from the client system through an Application Service Provider (ASP).
- 59. The server computer system of claim 52, wherein the knowledge base comprises information on a plurality of tasks related to one or more of the geology, geophysics, drilling, production engineering, reservoir engineering, business management and information management disciplines of the upstream exploration and production areas of the oil and gas industry.

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- 60. A server computer system comprising:
  - a processor; and
  - a memory, wherein the memory includes:
- a knowledge base, wherein the knowledge base comprises information on a plurality of tasks related to the upstream exploration and production areas of the oil and gas industry;
  - a server program; and
- a plurality of displays, wherein the plurality of displays are configured to be provided by the server program as a task-centric user interface to the knowledge base;
- wherein the server program is executable by the processor within the server computer system to:
- provide a first display of the plurality of displays to a client system, wherein the first display comprises a plurality of task items each associated with one of the plurality of tasks;
- receive a first user input specifying a first of the plurality task items and selecting a first of the plurality of tasks associated with the first task item;
- update the first display on the client system in response to the first user input specifying the first task item, wherein after the update the first display comprises

one or more subtask items each associated with one of one or more subtasks of the first task;

receive a second user input specifying a first of the one or more subtask items and selecting a first of the one or more subtasks associated with the first subtask item; and

update the first display on the client system in response to the second user input specifying the first subtask item, wherein after the update the first display comprises one or more task detail items each associated with one of one or more task details of the first subtask;

wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item; and

wherein the plurality of task detail displays each comprises information for use in assisting end users in performing one or more portions of at least one of the tasks related to the upstream exploration and production areas of the oil and gas industry.

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61. The server computer system of claim 60, wherein the server program is further executable by the processor within the server computer system to:

receive a third user input selecting a first task detail item of the one or more task detail items; and

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provide a first task detail display to the client system in response to the third user input, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and wherein the information is related to performing one or more particular tasks in the upstream exploration and production areas of the oil and gas industry.

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62. The server computer system of claim 61, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry.

63. The server computer system of claim 62, wherein the textual information comprises one or more items associated with other task detail displays, and wherein the server program is further executable by the processor within the server computer system to:

receive a fourth user input selecting a first of the one or more items; and provide a second task detail display to the client system in response to the fourth user input selecting the first item.

10 64. The server computer system of claim 61, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the exploration and production areas of the oil and gas industry, wherein the additional information includes one or more of textual information, graphical information, video information and audio information, and wherein the server program is further executable by the processor within the server computer system to:

receive a fourth user input selecting a first of the one or more icons; and provide a display to the client system in response to the fourth user input, wherein the display displays particular additional information associated with the first icon.

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- 65. The server computer system of claim 60, wherein the server program is a web server program, and wherein the plurality of displays are web pages configured to be displayed by a web browser.
- 25 66. The server computer system of claim 60, wherein the server program is accessed from the client system through an Application Service Provider (ASP).
  - 67. The server computer system of claim 60, wherein the knowledge base comprises information on a plurality of tasks related to one or more of the geology, geophysics,

drilling, production engineering, reservoir engineering, business management and information management disciplines of the upstream exploration and production areas of the oil and gas industry.

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68. A system for assisting end users in performing tasks related to the upstream exploration and production areas of the oil and gas industry through a task-centric online environment, the system comprising:

a server computer system comprising a first processor and a first memory, wherein the first memory includes:

a knowledge base, wherein the knowledge base comprises information on a plurality of tasks related to the upstream exploration and production areas of the oil and gas industry;

a server program; and

a plurality of displays, wherein the plurality of displays are configured to be provided by the server program as a task-centric user interface to the knowledge base;

a client computer system comprising a display device, a second processor and a second memory;

wherein the system is operable to:

display on the display device of the client system a first display of the plurality of displays, wherein the first display is provided to the client system by the server system, and wherein the first display comprises:

one or more task items, wherein each of the one or more task items specifies a particular task related to the upstream exploration and production areas of the oil and gas industry; and

one or more subtask items each associated with a first task specified by a currently active task item of the one or more task items, wherein each of the one or more subtask items specifies a particular subtask of the first task, wherein each

of the one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item;

receive a first user input on the client system selecting a first subtask item of the one or more subtask items associated with the first task; and

update the first display displayed on the client system to display one or more task detail items of a first subtask specified by the first subtask item in response to the first user input selecting the first subtask item, wherein each of the one or more task detail items is associated with one of the plurality of displays, and wherein each of the one or more task detail items are user-selectable to display one of the plurality of displays associated with the particular task detail item;

wherein each of the displays associated with the one or more task detail items comprises information for use in assisting the end users in performing one or more portions of at least one of the tasks related to the upstream exploration and production areas of the oil and gas industry.

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- 69. The system of claim 68, wherein the server program is a web server program, wherein the second memory includes a web browser executable within the client computer system to display web pages on the display device of the client system, and wherein the plurality of displays are web pages configured to be displayed by the program instructions.
- 70. The system of claim 68, wherein the system is further operable to:

receive a second user input on the client system selecting a first task detail item of
the one or more task detail items; and

display on the client system a first task detail display in response to the second user input selecting the first task detail item, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and

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wherein the information is related to performing one or more particular tasks in the upstream exploration and production areas of the oil and gas industry.

- 71. The system of claim 70, wherein the first task detail display comprises textual information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry, wherein the textual information comprises one or more items which are user-selectable to display other task detail displays.
- The system of claim 70, wherein the first task detail display comprises one or more icons which are each user-selectable to display additional information configured for use in finding a solution to a particular problem related to the upstream exploration and production areas of the oil and gas industry, wherein the additional information includes one or more of textual information, graphical information, video information and audio information.
  - 73. The system of claim 68, wherein the tasks are specific tasks, and wherein the system is further operable to, prior to said accessing the first display:

display on the client system a second display comprising a plurality of individual task items, wherein each of the plurality of individual task items specifies a particular specific task related to the upstream exploration and production areas of the oil and gas industry, and wherein each of the plurality of individual task items is user-selectable to display a display for the particular specific task specified by the individual task item;

receive a second user input selecting a first individual task item of the plurality of individual task items;

wherein the first display is displayed on the client system in response to the second user input selecting the first individual task item; and

wherein the first display comprises one task item, wherein the task item is the first individual task item, and wherein the task item is the currently active task item.

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74. The system of claim 68, wherein the first display comprises a plurality of task items, wherein the tasks specified by the plurality of task items are high-level tasks, wherein each of the plurality of task items is user-selectable to display information related to the particular high-level task specified by the task item, and wherein one of the plurality of task items is the currently active task item, and wherein the system is further operable to:

receive a second user input selecting a different one of the plurality of task items, wherein the selected different one of the plurality of task items becomes the currently active task item in response to said selecting; and

update the first display displayed on the client system to display a different one or more subtask items each associated with a second task specified by the currently active task item in response to the second user input, wherein each of the different one or more subtask items specifies a particular subtask of the second task, wherein each of the different one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item.

- 75. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the geology and geophysics disciplines of the upstream exploration and production areas of the oil and gas industry.
- 76. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the geology discipline of the upstream exploration and production areas of the oil and gas industry.
- 77. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in

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performing one or more portions of at least one task related to the geophysics discipline of the upstream exploration and production areas of the oil and gas industry.

- 78. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the drilling discipline of the upstream exploration and production area of the oil and gas industry.
- 79. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the production engineering discipline of the upstream exploration and production area of the oil and gas industry.
- 80. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the reservoir engineering discipline of the upstream exploration and production area of the oil and gas industry.
- 81. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the business management discipline of the upstream exploration and production area of the oil and gas industry.
- 82. The system of claim 68, wherein each of the displays associated with the one or more task detail items further comprises information for use in assisting the end users in performing one or more portions of at least one task related to the information management discipline of the upstream exploration and production area of the oil and gas industry.

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83. A carrier medium comprising program instructions, wherein the program instructions are computer-executable to implement:

accessing a first display comprising:

one or more task items, wherein each of the one or more task items specifies a particular task related to the upstream exploration and production areas of the oil and gas industry; and

one or more subtask items each associated with a first task specified by a currently active task item of the one or more task items, wherein each of the one or more subtask items specifies a particular subtask of the first task, wherein each of the one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item;

selecting a first subtask item of the one or more subtask items associated with the first task in response to a first user input; and

displaying one or more task detail items of a first subtask specified by the first subtask item in response to said selecting the first subtask item, wherein each of the one or more task detail items are user-selectable to display one of a plurality of task detail displays associated with the particular task detail item;

wherein the plurality of task detail displays comprise information for use in assisting end users in performing tasks related to the upstream exploration and production areas of the oil and gas industry.

84. The carrier medium of claim 83, wherein the program instructions are further computer-executable to implement:

selecting a first task detail item of the one or more task detail items in response to a second user input; and

displaying a first task detail display in response to said selecting the first task detail item, wherein the first task detail display comprises information about one or more products or services provided by a vendor, and wherein the information is related to

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performing one or more particular tasks in the upstream exploration and production areas of the oil and gas industry.

85. The carrier medium of claim 83, wherein the tasks are specific tasks, and wherein the program instructions are further computer-executable to implement, prior to said accessing the first display:

accessing a second display comprising a plurality of individual task items, wherein each of the plurality of individual task items specifies a particular specific task related to the upstream exploration and production areas of the oil and gas industry, and wherein each of the plurality of individual task items is user-selectable to display a display for the particular specific task specified by the individual task item;

selecting a first individual task item of the plurality of individual task items in response to a second user input; and

displaying the first display in response to said selecting the first individual task item;

wherein the first display comprises one task item, wherein the task item is the first individual task item, and wherein the task item is the currently active task item.

86. The carrier medium of claim 83, wherein the first display comprises a plurality of task items, wherein the tasks specified by the plurality of task items are high-level tasks, wherein each of the plurality of task items is user-selectable to display information related to the particular high-level task specified by the task item, and wherein one of the plurality of task items is the currently active task item, and wherein the program instructions are further computer-executable to implement:

selecting a different one of the plurality of task items in response to a second user input, wherein the selected different one of the plurality of task items becomes the currently active task item in response to said selecting; and

displaying a different one or more subtask items each associated with a second task specified by the currently active task item, wherein each of the different one or more

subtask items specifies a particular subtask of the second task, wherein each of the different one or more subtask items is user-selectable to display task details of the particular subtask specified by the subtask item.

- 5 87. The carrier medium of claim 83, wherein the first display and the plurality of task detail displays are web pages provided by a web server and displayed by a web browser.
  - 88. The carrier medium of claim 83, wherein the plurality of task detail displays further comprise information for use in assisting end users in performing tasks related to one or more of the geology, geophysics, drilling, production engineering, reservoir engineering, business management and information management disciplines of the upstream exploration and production area of the oil and gas industry.

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